My goal is to become a Product Manager at a technology company, in hopes of one day becoming a Chief Product Officer at a large corporation. I am beginning to take on management roles in my current job and I aim to grow my technical and project management skillsets so I can more effectively lead teams. UT’s MBA program focuses on real experiences and collaboration through the MBA+ and study team programs, both of which will provide an environment where I can contribute and learn. The Strategy & Innovation and Brand & Product Management concentrations provides the curriculum I am looking for to equip me with the skillsets to achieve my goal of becoming a Product Manager.

An MBA is more than an accreditation to educational efforts, it is also an experience that is shaped by the people around me. I want to surround myself with people that challenge me, encourage me, and can teach me something unexpected. I grew up in Texas and my sister currently attends UT for her undergraduate education. I am familiar with the school and know UT will feel like home more than any other MBA program. I will bring my past experiences, perspectives, shortcomings, and a desire to learn from the faculty and leaders in the UT community. I am confident in UT’s ability to help me achieve my career goals due to UT’s reputation, academic resources, and career network.